

# 10 Ways You Can Practice Random Acts of Networking Kindness

We all could use more kindness. Here are easy and inexpensive (most are free!) ways you can spread kindness through your network:

1. Post a **positive review or testimonial** for someone you know who has a great product or service (e.g. LinkedIn, Facebook business page, Yelp)
2. When someone posts on social media that they are seeking a recommendation, **recommend your favorite service provider** and tag their business page or list their URL.
3. **Support artisans and small businesses** within your network. When purchasing gifts, think about who in your network you could purchase from (e.g. artist, crafter, musician, author, boutique...).
4. **Comment on and share** your favorite blogposts and articles written by those in your network and help them to get their message out into the world.
5. Send a **handwritten card** expressing appreciation.
6. Mail a \$5 **coffee card** to a connection just because you feel like it.
7. Contact someone to let them know what **positive impact** they made on you and how you are carrying it forward.
8. For the people you know who are seeking employment: Take some time to think about whether you know anyone who may be hiring for their desired position and **pass along job leads**.
9. Call a client simply and **simply say thank you** for the pleasure of doing business with them.
10. When you **introduce people** in your network to each other, share something you really appreciate about each person (beyond their name and job title).

## *Discussion:*

- Which act of networking kindness stands out for you?
- Share an example of being a recipient of networking kindness. How did it impact you?
- In what ways have you have practiced networking kindness in the past?
- What random act of networking kindness will you do today?  
(Bonus: For accountability, share what action you took at our next meeting)

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